

#### The Reasons Why

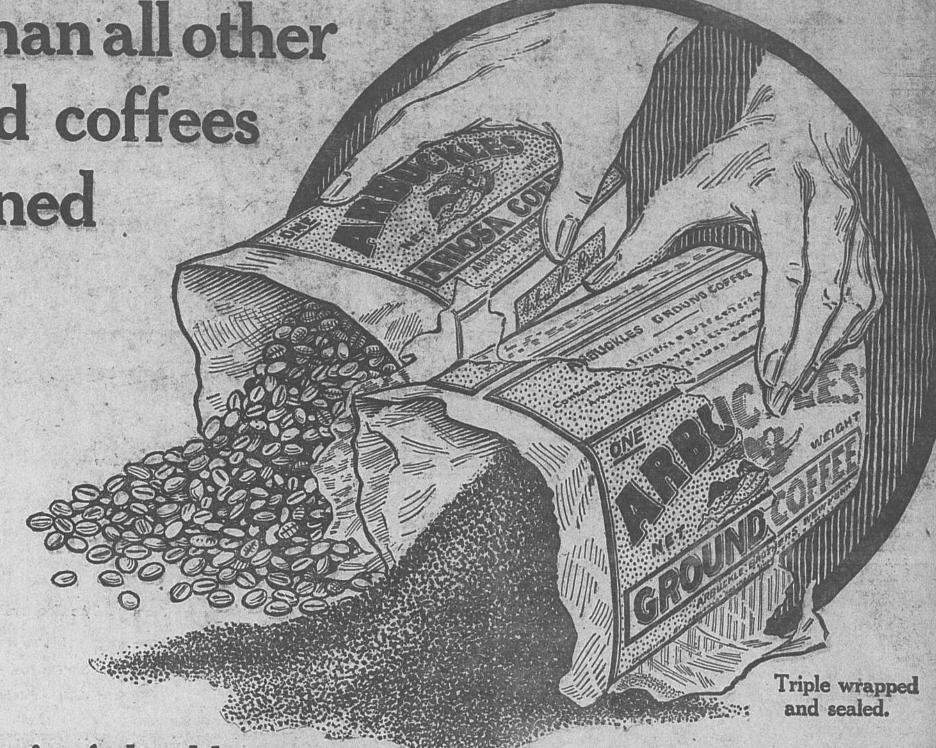
For many years, Arbuckles' Coffee has been used in more American homes than all other packaged coffees combined, and its sale is increasing.

It is this enormous sale, that makes it possible to give the splendid value for which Arbuckles' is famous.

From the moment that Arbuckles' was brought out, years ago, everybody liked it.

They liked its rich, delicious flavor; the freshness with which it came to them in its sealed package, protected from moisture and store odors.

They liked it because it was always 16 ounces to the pound; all pure, honest coffee and always the same; because with it they could rely on their coffee every morning. Because it gave a surprising number of full-flavored cups to the pound—it was economical to use as well as to buy.



# Another new step in Arbuckle convenience— You can now get Arbuckles' Coffee "Ground" as well as "Whole Bean"

As so many people now want to buy their coffee ground, Arbuckles' is now put up in that way—in an extra sealed, moisture-proof wrapper. This is the final step for your convenience and satisfaction—thus making Arbuckles' coffee suit every need and every preference.

If you have not used Arbuckles' lately, get a package at your grocer's today. Try Arbuckles' now and you will see why it is the favorite coffee of America. Your whole family will exclaim with delight when they get a whiff of its splendid aroma, and taste its delicious flavor.

All the merchants named below sell and recommend Arbuckles' Coffee.

In the list you will find one who is near you.

Go to this merchant today and get a package of this famous coffee.

One woman wrote us: "My married daughter has just started housekeeping with Arbuckles' Coffee. I have used it for 25 years, and my mother also used it."

Begin now to give your family the coffee of the richest, most agreeable, satisfying flavor that you can get for the money. Compare it with the coffee you are paying more for—see what a splendid value Arbuckles' Coffee is.

#### Get Arbuckles' from any of these dealers

Costllow, C. J.
Fairmont & Balto. Coal Co.
Hutchinson, A. K.
James, C. D.
Jackson, S. W.
Schutte, H. M.
Standard Supply Co.
Thompson, C. E.
BROAD OAKS
Abraham, M. & Co.
Curkendall, Z. W.
Cottrill & Haddox
Coffman, H. L.
Douglas, N. E.

Boyles, Emory

Cottrill & Haddox
Coffman, H. L.
Douglas, N. E.
Eakle, H. M.
Lonabaugh, S. S.
Mills, M. M.
Newlon, W. J.
Myers, H. T.
Smallwood, R. L.
Strother, V. E.
Snider, S. B.
Swiger, J. E.
BALTIMORE STREET

Boyle, James Clovis, G. A. Freeman, T. H. MONTICELLO AVENUE Martin, M. D. Stewart, C. F. MULBTRRY ST., Ford, C. L. EAST PIKE STREET Byrd, W. T. Barnett, R. R. Cork & Wilson Meat Market Can, Larry English, B. A.

English, B. A.
Isner, O. C.
Lindsey, L. H.
Mulheran, T. & D.
McCauley, Sarah
Pike, C. H.
Richards Meat Market.
FOURTH STREET

Cavalle, Frank
Glancy, P. J.
GRACSELLI
Conley, J. N.
Fesler, F. J.
Grantano, Angelo
Procopi, Leus

Radeliffe, G. N.
Wolfe, T. J.
GLEN ELK
Angotti, Frank
Aeillo, Jos. & Co.
Deems, Mrs. Mary
Goodwin, H. B.

Goodwin, H. B.
Hamrick, C. C.
Lanteri, Frank
Lover, Frank
N. & B. Grocery
Sheehy, C. A. W.
HARTLAND, Berry, J. D.

J. N.

Cleavenger, Ira.
Burrows, J. R.
Drady, George
Dodd, J. C.
Hollen Store Co.
Henderson & Joiliffe
Herrick and George
Jacobs, John
Paugh, Milton
Talkington, O. & T.

Umberger, J. S.

KELLY HILL

Hornor, J. Lee & Co.

Michael, Thomas

Shields, W. C. & Son.

Stevens, S. C.

Zannino & Co.

MAIN STREET

Allen, William

City Market

Freelands' Meat Market

Griffin, Charles H.

Long, W. M. & Con Sarratori, Dominick Waldeck, Clarence NEW FAIR GROUNDS Francois Goal Co. Hinzman, L. C., Queen, F. W. Riley, N. NONTH VIEW

Crim, J. L.
Coulson & Worley
Fleming, M. A.
Hartman, C. R.
Levy, Mrs. M.
McClung, M. W.
Musgrove, J. W.
Smith, C. B.
Schiermann, F.
Willison & McClung
Wolf Brothers
Wyatt, C. E.
Walters, H. E.
POINT COMFORT
Reager. Thomas J.

Reager, Thomas J.
Washburn, A.
SOUTH THIRD STREET
J. P. Wedenhamer
STEALEY HEIGHTS
Keys, J. H.
Lawman O. R.

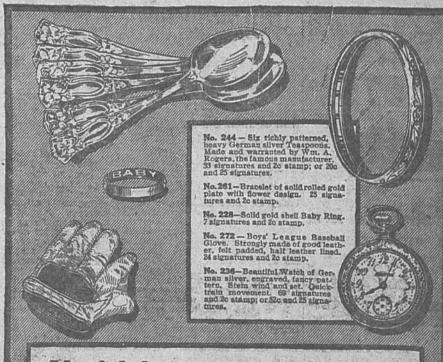
Stealey Heights Grocery
STEWART ADDITION
Kirkland, S.
SOUTH CHESTNUT STREET
Rowe, A. D.
Strother, J. F. & Co.
TIN PLATE MILLS
George, Charles Ccott Snyder & Co.

rge, Charles
Plate Store

Ccott Snyder & Co.

WINES ADDITHON
Boehm Brothers
Ried, Watt
WEST PIKE STREET

WEST PIKE STREET
Circle Grocery
Fulton Market
Harris & Selvey
Patton, L. M. & Son
Rowe, Albert
Wine, J. A.



## Useful, beautiful things you can get for your family

Here are some of the fine things one woman got for herself and family, just by saving the signatures on Arbuckles' Coffee packages:

She got six silver spoons; a pair of lace curtains; a gold-filled ring; silk stockings; a silk seart; a manicure set; a neck chain and pendant; a wool sweater; an umbrella; a watch; a fountain pen; half a dozen handkerchiefs, etc.

In every state in the Union, you will find many homes made more comfortable and more beautiful by these valuable premiums. All you

have to do to get them is to save the Arbuckle Brothers' signatures.

So, for your satisfaction, you should not only begin to drink Arbuckles' Coffee now—you should begin to save these valuable signatures.

Think of the coffee your family drinks!

Make it count toward getting gifts.

Over five million people save the
Arbuckle signatures and get the presents offered with Arbuckles' Coffee.

You have to buy coffee.

Make it earn lovely gifts for you.

Start Collecting Arbuckles' Signatures Now!

### ARBUCKLES' CORRES

Ariosa (whole bean) or the new Ground-Get a package from your grocer today